

BETA International 2011

Exhibitor Application Form

20-22 February 2011, NEC, Birmingham, UK

Company Name: _____

Stand Name (if different, as it will appear in the catalogue)

Contact: _____

Tel: _____

Fax: _____

Email: _____

Address: _____

Postcode: _____

Country: _____

Web Address: _____

VAT Number: _____

The notes and forms you will need are online; please ensure you give the correct email address as your username and password will be sent via email.

If relevant, please provide your BETA Membership information

BETA Association Membership Membership number _____

We are:

| | | | |
|---------------|--------------------------|------------|--------------------------|
| Manufacturers | <input type="checkbox"/> | Importers | <input type="checkbox"/> |
| Wholesalers | <input type="checkbox"/> | Agents | <input type="checkbox"/> |
| Association | <input type="checkbox"/> | Publishers | <input type="checkbox"/> |
| Other | _____ | | |

(Tick more than one if necessary)

Space Required

In accordance with the Prospectus and any other rules subsequently notified we apply for the following exhibition space:

Stand Type (please tick one box only)

NewZone Stand (6m²)

Shell Scheme (6m²+)

Intermediate Space (16m² to 30m²)

Open Space (32m² or over)

(Space taken above 32m² receives a 50% discount)

Basic Space Rates (excluding VAT)

| | Non Member £/m ² | Association Member £/m ² |
|--|--------------------------------|--|
| NewZone Stand (6m ²) | | |
| Year 1 | 140.71 | 140.71 |
| Year 2 | 187.61 | 187.61 |
| Year 3 | 211.07 | 211.07 |
| Shell Scheme (min. 6m ² , standard one open side) | 234.52 | 193.48 |
| Intermediate Space (16m ² to 30m ²) | 218.10 | 179.93 |
| Open Space (min size 32m ²) | 199.35 | 158.30 |
| Corners each | 165.00 | 165.00 |

Stand Size

_____ m x _____ m = _____ m²
Depth Frontage Area

No. of Corners

1 corner (ie. 2 open Sides)

2 corners (ie. 3 open Sides)

4 corners (ie. all Sides open - island site)

Equestrian Clothing Country Pet Products

Location Request: Column: _____ Block: _____

Please refer to the "Provisional Plan" on the Prospectus. The organisers will do their best to give you what you want but reserve the right to allocate at their discretion.

Products to be exhibited: _____

Comments or Requests: _____

Signature: _____
(duly authorised signatory)

Position: _____

Name (CAPS): _____

Date: _____

Stands will only be allocated upon receipt of a deposit payment and all stands must be paid in full prior to the start of the trade fair.

Please complete and return to:-

BETA International, Stockeld Park, Wetherby, West Yorkshire LS22 4AW

Tel: +44 (0) 1937 582111 Fax: +44 (0) 1937 582147/582778 Email: jamesp@beta-int.com

www.beta-int.com