BRITISH EQUESTRIAN TRADE ASSOCIATION

PRESIDENT: MRS JANE HOLDERNESS-RODDAM LVO CBE

EAST WING, STOCKELD PARK, WETHERBY, WEST YORKSHIRE. LS22 4AW
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CRITERIA FOR TRADE MEMBERSHIP
(excluding commission agents but including overseas companies)

1.	**Financial**	Members must be registered for VAT.
2.	**Premises & Legal**	Equestrian suppliers must trade legally from a permanent premises appropriately business rated.
3.	**Hours**	Must be open normal business hours with suitable facilities to respond to information requests within two working days. Attendant staff must be competent.
4.	**Code of Conduct**	Must subscribe to any BETA Code of Conduct.
5.	**Symbol**	Must display the BETA Trade members symbol where appropriate if a paid up member.
6.	**Stock**	Must have adequate production facilities and raw materials and/or finished goods to satisfy the anticipated demand.
7.	**Policy**	Must have a declared and binding sales and distribution policy. Price alteration policy must be declared.
8.	**Time**	Must be trading legally for a minimum of two years fulfilling all other criteria. (Less implies provisional membership.)

NOTE: All applicants are accepted and review at the Council's discretion.

Chairman: C. Gordon; Vice Chairman:R.Cooper; Hon. Treasurer: M Loveday
Executive Director & Secretary: Claire Williams
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