



## **BETA Trade Supplier of the Year**

To be awarded to the Trade Supplier who is judged to offer the best in delivery, customer service, product knowledge and awareness of retailers' requirements. Areas that should be highlighted include retail services and support offered, delivery and returns policies, stock and ordering procedures.

Retailers are encouraged to nominate the supplier that they feel offers them the best service and works to help them build sales and profitability. Suppliers are also able to nominate themselves by submitting a formal application. The award covers all parts of the distributive trade inc. feed, clothing, equipment etc.

**Entries close: 5<sup>th</sup> December 2018**

**Nominated Trade Supplier:**

**Nominating Retailer/Supplier:**

**Contact Details of nominator:**

**How long have you been supplied by this company?**

**In terms of goods sold, what proportion of your turnover does this supplier represent?**

**Reasons for nomination:**

**The sorts of questions to be considered when justifying a nomination includes:**

How well does the supplier cater to the retailer's needs:

Are deliveries made when indicated and where delays are experienced are you kept fully informed?

Are returns handled to your satisfaction?

Are their terms and conditions easy to understand and fair?

**Please continue on additional pages if required.**

Nominations may only be made by bona fide retailers and suppliers themselves.

**Please return the completed form to BETA, East Wing, Stockeld Park, Wetherby, LS22 4AW, fax to 01937 582728 or email to [philippa@beta-uk.org](mailto:philippa@beta-uk.org) by 5<sup>th</sup> December 2018.**