



TSM
PR, Marketing & Creative

TSM Social Media Award 2019

For third party nominations

To be awarded to the company that best embraces social media and uses it to powerful effect throughout their marketing strategy.

The judging panel will consider the following when deciding the winner; innovativeness and use, originality of content, compelling nature of presence, interaction with audience and accuracy and engagement of information.

Entries close 5th December 2018

Company being nominated:

Nominating Company or Individual –

Contact Name:

Telephone:

Email:

Social media platforms used and associated URL address/s:

How do they interact with their social media audience?

Why do you find their posts interesting?

How are their posts relevant to the industry and what is happening at the time of posting?

Please explain why you think the nominated company deserves to win. **(Use additional sheets if required)**

Please return the completed form to BETA, East Wing, Stockeld Park, Wetherby, LS22 4AW or email to philippa@beta-uk.org by 5th December 2018.