



**BRITISH EQUESTRIAN TRADE ASSOCIATION  
MEMBERSHIP APPLICATION**

The Secretary, British Equestrian Trade Association, East Wing, Stockeld Park, Wetherby, LS22 4AW  
Telephone: 01937 587062 Facsimile: 01937 582728 Email: info@beta-uk.org www.beta-uk.org

I/We wish to apply for ..... (see categories overleaf) membership of BETA

- 1. Trading title: .....
- 2. Address: .....
- 3. Telephone No: ..... Fax No: .....
- Email: ..... Website: .....
- 4. Registered Business Name: .....
- 5. Hours of Business: .....
- 6. Registered address of Limited Company if different from above: .....
- 7. Date of Commencement of Business: .....
- 8. VAT Registration Number: .....
- 9. Directors, Proprietors or Principal name(s): .....
- 10. Annual Turnover for the last financial year: ..... Date of Year End: .....
- If turnover is not solely equestrian, give the equestrian related turnover for the same period .....
- 11. How many Full Time employees including Principals are engaged in the above business? .....
- How many Part Time? .....
- 12. Do you operate: a) Throughout the year? .....
- b) Seasonally? .....

PLEASE FILL IN THE RELEVANT CATEGORY OF BUSINESS (13,14 OR 15)

- 13. Are you a Retailer/Feed Merchant/Mail Order Retailer/Internet Retailer/Mobile Retailer?  
(Please delete any that do not apply. If more than one applies please circle the main activity)
- If YES -
- a) Do you have shop premises? ..... If Yes, how many outlets? .....
- b) What is the value at cost (excluding VAT) of your stock? .....
- c) Are you registered to sell horse wormers? .....
- d) Do you operate from business rated premises? YES/NO (Please circle as appropriate)
- If NO, what is the nature of your business' premises? .....
- e) Brief Description of Business: .....

14. Are you a Manufacturer/Wholesaler/Both? .....  
 If YES -  
 a) Do you have a business rated premise? .....  
 b) Do you sell through the distributive trade? ..... ie Wholesaler/Retailer/Both (Delete)  
 c) Do you sell to the consumer? ..... ie Stables/Trainers/Public (Delete)  
 d) Do you sell to both? ..... ie Distributive Trades/Consumer  
 e) Do you operate a Mail Order or E-commerce Service? .....  
 f) Brief Description of Business: .....  
 .....
15. Are you a Dealer/Stud/Riding School/Livery Yard? ..... If YES please give a brief  
 Description of Business: .....  
 .....
16. If you do not fit into categories 13, 14 or 15 please give a brief description of your Business/Organisation (eg Insurance  
 Broker/Society): .....
17. How do you believe your business will be of benefit to the equestrian trade? .....  
 .....
18. Three Equestrian Trade References (References must be BETA Members except in the case of Equine & Associate  
 Applications where non-members may be given as references). If no members are known please contact BETA to discuss.  
 a) Name: .....  
 Address: .....  
 Telephone Number: .....  
 b) Name: .....  
 Address: .....  
 Telephone Number: .....  
 c) Name: .....  
 Address: .....  
 Telephone Number: .....
19. One Bank Reference:  
 Bankers: .....  
 Address: .....  
 Telephone Number: .....

20. I enclose my subscription for £ ..... +£ ..... VAT Total £ .....  
 plus my administration fee £25.00 +£ 5.00 VAT Total £ 30.00  
 Total enclosed £ .....

If accepted as a member of BETA, I/we agree to abide by the conditions of membership and any operational Codes of Conduct  
 that have been approved by Council.

Signature ..... Position ..... Date .....

**NOTES**

- a) Confidentiality - The information requested on this form is for guidance of Council when assessing applications for  
 membership. It will be treated in strict confidence. Your subscriptions and turnover are not divulged to Council and  
 are only seen by the Secretary, Hon. Treasurer and Auditors.  
 b) All questions are related to equestrian business only. For membership categories, see below.  
 c) Trade references are taken up before submission to Council.  
 d) New or prospective businesses under one year old may be granted Provisional membership at the discretion of Council.  
 e) Council reserve the right to visit a business before accepting applicants into membership.  
 f) Membership Categories:  
 TRADE RETAIL FEED MERCHANT EQUINE AGENT ASSOCIATE OVERSEAS

For details of categories see coloured leaflets enclosed in 'This is BETA' folder  
 Please also refer to criteria information for Trade, Retail and Feed Merchant categories